

Asociatia SEXULvs BARZA

CUI: 33619209

Nr. registru local: 10/2014 din 23.09.2014

Nr. registru național: 18158/A/2014

Web: <u>www.sexulvsbarza.ro</u> / <u>www.youtube.com/sexulvsbarza</u>

ANNUAL REPORT 2021

Education and Counselling		
January 2021 – December 2021	Our YouTube channel grew from 115 000 subscribers to 125.000. Our TikTok channel grew from 200.000 subscribers to 310.000. Our total of 382 educational videos were viewed over 83 million times.	
January 2021 - December 2021	We continued to provide professional help for our beneficiaries who have reached out to us for support, with the help of our partners from Save the Children Romania. Our free online counselling service for those who need professional advice regarding sexual, reproductive and emotional health issues has helped over 1800 teenagers and young adults this yea (numbers comparable to those of a public family planning clinic).	
Advocacy		
Since January 2021	Our all time biggest advocacy win: We have researched, budgeted and submitted a reform plan for the Romanian family planning clinics, which desperately needed renovation works and equipment. The reform has been included in the National Recovery and Resilience Plan with an approved budget of 10 million euros, on the allocation of which we have worked closely with the Healt Ministry.	
	Through our mandate at The Economic and Social Council (CES), a Romanian institution with a consultative role in the legislative process, that establishes and nourishes a soci- dialogue between the public sector, the private one and civil society, we have monitored or co-designed legislative proposals such as:	
	 the national program for the protection of the victims of domestic violence (approved) the strategy for gender equality (to be presented) the national strategy against human trafficking (blocked) the law proposal for easier access to menstrual hygiene products (approved) the law proposal updating the housing law (approved) the law proposal updating the domestic violence law (blocked) the law proposal for establishing a national holiday for the big families (blocked) 	
	We have also utilised one of the mechanisms of CES - issuing formal points of view - to strengthen the advocacy position of A.L.E.G., an NGO who is also part of The Coalition for Gender Equality, along with us. Their mission is to have the ILO (International Labour Organisation) convention no. 190 ratified in Romania, in order to have a better legislative	

	framework for violence and harassment in the work space. This has been the second formal point of view issued by CES since its formation and the first one to be issued after being requested by a third party. https://www.ces.ro/newlib/PDF/2022/PDV-Conventie-OIM.pdf Alongside The Coalition for Gender Equality, we have also pushed for the publication of a scientific clarification of the Romanian Association of Psychologists on sex education, homosexuality, masturbation. On these topics, it is a first-time clarification from a specialised forum in Romania. https://www.apsi.ro/wp-content/uploads/2021/08/Comunicat-APR_Educatie-sexuala-2021- 08-17.pdf.
Raising Public Awareness	
2021	Increasing the visibility of a journalist investigation about the zero budgeting for family planning centres in Romania in the last 9 years https://www.facebook.com/sexulvsbarza/posts/4571807889523883 (32 shares)Exposing a faulty Breast Cancer awareness campaign by private microcredit company Provident which advertised breast cancer check-up promotion that lured the audience into taking a micro credit: https://www.facebook.com/sexulvsbarza/posts/4542693605768645 (87 shares)Increasing the visibility of a journalist investigation about the fact that hospital doctors refuse to make cheaper in-hospital abortions "for religious reasons", but then call the patients in to their private practices and charge them huge fees: https://www.facebook.com/sexulvsbarza/posts/4482759015095438 (218 shares)CoVid-19 pro-vaccination awareness post: https://www.facebook.com/sexulvsbarza/posts/4431967953507878 (57 shares)Promoting a pro sex education petition: https://www.facebook.com/sexulvsbarza/posts/4431967953507878 (57 shares)Starting conversations about the shame to go to the gynaecologist: https://www.facebook.com/sexulvsbarza/posts/4342289309142410 (117 shares)
	 Promoting the scientific clarification of the Romanian Association of Psychologists on sex education, homosexuality, masturbation: https://www.facebook.com/asociatiachoice/posts/4244075202336362 (1100 shares) https://www.facebook.com/sexulvsbarza/posts/4327389893965685 (258 shares) The subject has been included in the articles of 9 different media outlets. Increasing the visibility of a journalist investigation on the life of Romanian women under the communist abortion ban: https://www.facebook.com/sexulvsbarza/posts/4588105421227463 (23 shares) Increasing the visibility of a journalist investigation on the abortion ban in Poland: https://www.facebook.com/sexulvsbarza/posts/4580784441959561 (42 shares) Raising awareness about the lack of systemic SRHR prevention in Romania: https://www.facebook.com/sexulvsbarza/posts/4416126461758694 (61 shares)

	Raising awareness about misinformations purposefully fed to young people in Romania about SRHR: <u>https://www.facebook.com/sexulvsbarza/posts/4412695265435147</u> (15 shares)
	Increasing the visibility of a journalist investigation on a fake abortion clinic in Iaşi, Romania: <u>https://www.facebook.com/sexulvsbarza/posts/4218882178149791</u> (34 shares)
	Increasing the visibility of a journalist investigation on custom of the Child Protection Services in Romania to marry off their wards to their abusers: <u>https://www.facebook.com/sexulvsbarza/posts/4179606172077392</u> (12 shares)
	Raising awareness about normalizing masturbation: https://www.facebook.com/sexulvsbarza/posts/4163055470399129 (84 shares)
	Raising awareness about normalizing masturbation: https://www.facebook.com/sexulvsbarza/posts/4151887441515932 (123 shares)
	Increasing the visibility of a journalist article on a high profile party in Bucharest, Romania employing women as tables: <u>https://www.facebook.com/sexulvsbarza/posts/4113314018706608</u> (17 shares)
	Increasing the visibility of an open letter to the Romanian Orthodox Church that we co-signed, with regards to inflammatory public statements of the Church on women: <u>https://www.facebook.com/sexulvsbarza/posts/4039307306107280</u> (18 shares)
National and Internationa	al Networking
May 2021	Internationally, Adriana Radu, the founder and president of SEX vs THE STORK, was present as a speaker at: "L'éducation à la sexualité à l'ère du numérique" - Planning Familial Nouvelle - Aquitaine, France.
December 2021	In Romania, Adriana Radu, the founder and president of SEX vs THE STORK, was present as a speaker at 16 Days of Activism against Gender-Based Violence - a public talk about SHRH Activism: https://www.facebook.com/sexulvsbarza/posts/4679528535418484
	Internationally, Adriana Radu was present as a speaker at UNFPA Eastern Europe & Central Asia - Ministerial Dialogue on Fertility 2022. UNFPA: https://www.facebook.com/sexulvsbarza/posts/4662007997170538
Awards	
September 2021	Adriana Radu, the founder and president of SEX vs THE STORK, was nominated at the Elle New Media Awards for the best SOCIAL vlog.

The Budget for 2021

Donor / Financier / Beneficiary	Project / Service	Amount granted
PayPal & Patreon	Individual Donations	6.676 euro
Benevity	Individual Donations	4.233 euro
Direct Donors (through bank transfer)	Individual Donations	3.901 euro
230 Form Donors (3.5% of income tax)	Individual Donations	1.200 euro
Private company sponsorship	Individual Donations	2.000 euro
Active Citizens Fund	EGALIS (Research and development scripts for 15 videos about feminism)	9.374 euro
Terre des Hommes Switzerland	Video production services for an awareness campaign for the protection of children refugees	5.000 euro
Stars4Media Second Edition - Vrije Universiteit Brussel - VUB	Production of 2 educational videos on Stealthing (non-consensual condom removal) and Pick-up artists in Romania	10.800 euro
Embassy of France in Romania	Supervision group for non-professional reproductive health counsellors (6 months)	4.950 euro
ТО	48.134 euro	

The Confirmed Budget for 2022-2023

Donor / Financier	Project	Amount granted
Active Citizens Fund	EASIER	100.000 euro