

Asociatia SEXULvs BARZA

CUI: 33619209

Nr. registru local: 10/2014 din 23.09.2014

Nr. registru național: 18158/A/2014

Web: <u>www.sexulvsbarza.ro</u> / <u>www.youtube.com/sexulvsbarza</u>

ANNUAL REPORT 2021

| Education and Counselling | | |
|---------------------------------|--|--|
| January 2021 – December 2021 | Our YouTube channel grew from 115 000 subscribers to 125.000. Our TikTok channel grew from 200.000 subscribers to 310.000. Our total of 382 educational videos were viewed over 83 million times. | |
| January 2021 - December 2021 | We continued to provide professional help for our beneficiaries who have reached out to us for support, with the help of our partners from Save the Children Romania. Our free online counselling service for those who need professional advice regarding sexual, reproductive and emotional health issues has helped over 1800 teenagers and young adults this yea (numbers comparable to those of a public family planning clinic). | |
| Advocacy | | |
| Since January 2021 | Our all time biggest advocacy win: We have researched, budgeted and submitted a reform plan for the Romanian family planning clinics, which desperately needed renovation works and equipment. The reform has been included in the National Recovery and Resilience Plan with an approved budget of 10 million euros, on the allocation of which we have worked closely with the Healt Ministry. | |
| | Through our mandate at The Economic and Social Council (CES), a Romanian institution with a consultative role in the legislative process, that establishes and nourishes a soci- dialogue between the public sector, the private one and civil society, we have monitored or co-designed legislative proposals such as: | |
| | the national program for the protection of the victims of domestic violence (approved) the strategy for gender equality (to be presented) the national strategy against human trafficking (blocked) the law proposal for easier access to menstrual hygiene products (approved) the law proposal updating the housing law (approved) the law proposal updating the domestic violence law (blocked) the law proposal for establishing a national holiday for the big families (blocked) | |
| | We have also utilised one of the mechanisms of CES - issuing formal points of view - to strengthen the advocacy position of A.L.E.G., an NGO who is also part of The Coalition for Gender Equality, along with us. Their mission is to have the ILO (International Labour Organisation) convention no. 190 ratified in Romania, in order to have a better legislative | |

| | framework for violence and harassment in the work space. This has been the second formal point of view issued by CES since its formation and the first one to be issued after being requested by a third party. https://www.ces.ro/newlib/PDF/2022/PDV-Conventie-OIM.pdf Alongside The Coalition for Gender Equality, we have also pushed for the publication of a scientific clarification of the Romanian Association of Psychologists on sex education, homosexuality, masturbation. On these topics, it is a first-time clarification from a specialised forum in Romania. https://www.apsi.ro/wp-content/uploads/2021/08/Comunicat-APR_Educatie-sexuala-2021- 08-17.pdf. |
|--------------------------|--|
| Raising Public Awareness | |
| 2021 | Increasing the visibility of a journalist investigation about the zero budgeting for family planning centres in Romania in the last 9 years https://www.facebook.com/sexulvsbarza/posts/4571807889523883 (32 shares)Exposing a faulty Breast Cancer awareness campaign by private microcredit company Provident which advertised breast cancer check-up promotion that lured the audience into taking a micro credit: https://www.facebook.com/sexulvsbarza/posts/4542693605768645 (87 shares)Increasing the visibility of a journalist investigation about the fact that hospital doctors refuse to make cheaper in-hospital abortions "for religious reasons", but then call the patients in to their private practices and charge them huge fees: https://www.facebook.com/sexulvsbarza/posts/4482759015095438 (218 shares)CoVid-19 pro-vaccination awareness post: https://www.facebook.com/sexulvsbarza/posts/4431967953507878 (57 shares)Promoting a pro sex education petition: https://www.facebook.com/sexulvsbarza/posts/4431967953507878 (57 shares)Starting conversations about the shame to go to the gynaecologist: https://www.facebook.com/sexulvsbarza/posts/4342289309142410 (117 shares) |
| | Promoting the scientific clarification of the Romanian Association of Psychologists on sex education, homosexuality, masturbation: https://www.facebook.com/asociatiachoice/posts/4244075202336362 (1100 shares) https://www.facebook.com/sexulvsbarza/posts/4327389893965685 (258 shares) The subject has been included in the articles of 9 different media outlets. Increasing the visibility of a journalist investigation on the life of Romanian women under the communist abortion ban: https://www.facebook.com/sexulvsbarza/posts/4588105421227463 (23 shares) Increasing the visibility of a journalist investigation on the abortion ban in Poland: https://www.facebook.com/sexulvsbarza/posts/4580784441959561 (42 shares) Raising awareness about the lack of systemic SRHR prevention in Romania: https://www.facebook.com/sexulvsbarza/posts/4416126461758694 (61 shares) |

| | Raising awareness about misinformations purposefully fed to young people in Romania about SRHR: <u>https://www.facebook.com/sexulvsbarza/posts/4412695265435147</u> (15 shares) |
|---------------------------|---|
| | Increasing the visibility of a journalist investigation on a fake abortion clinic in Iaşi, Romania: <u>https://www.facebook.com/sexulvsbarza/posts/4218882178149791</u> (34 shares) |
| | Increasing the visibility of a journalist investigation on custom of the Child Protection Services in Romania to marry off their wards to their abusers: <u>https://www.facebook.com/sexulvsbarza/posts/4179606172077392</u> (12 shares) |
| | Raising awareness about normalizing masturbation: https://www.facebook.com/sexulvsbarza/posts/4163055470399129 (84 shares) |
| | Raising awareness about normalizing masturbation: https://www.facebook.com/sexulvsbarza/posts/4151887441515932 (123 shares) |
| | Increasing the visibility of a journalist article on a high profile party in Bucharest, Romania employing women as tables: <u>https://www.facebook.com/sexulvsbarza/posts/4113314018706608</u> (17 shares) |
| | Increasing the visibility of an open letter to the Romanian Orthodox Church that we co-signed, with regards to inflammatory public statements of the Church on women: <u>https://www.facebook.com/sexulvsbarza/posts/4039307306107280</u> (18 shares) |
| National and Internationa | al Networking |
| May 2021 | Internationally, Adriana Radu, the founder and president of SEX vs THE STORK, was present as a speaker at: "L'éducation à la sexualité à l'ère du numérique" - Planning Familial Nouvelle - Aquitaine, France. |
| December 2021 | In Romania, Adriana Radu, the founder and president of SEX vs THE STORK, was present as a speaker at 16 Days of Activism against Gender-Based Violence - a public talk about SHRH Activism: https://www.facebook.com/sexulvsbarza/posts/4679528535418484 |
| | Internationally, Adriana Radu was present as a speaker at UNFPA Eastern Europe & Central Asia - Ministerial Dialogue on Fertility 2022. UNFPA: https://www.facebook.com/sexulvsbarza/posts/4662007997170538 |
| Awards | |
| September 2021 | Adriana Radu, the founder and president of SEX vs THE STORK, was nominated at the Elle New Media Awards for the best SOCIAL vlog. |

The Budget for 2021

| Donor / Financier / Beneficiary | Project / Service | Amount granted |
|--|---|----------------|
| PayPal & Patreon | Individual Donations | 6.676 euro |
| Benevity | Individual Donations | 4.233 euro |
| Direct Donors (through bank transfer) | Individual Donations | 3.901 euro |
| 230 Form Donors (3.5% of income tax) | Individual Donations | 1.200 euro |
| Private company sponsorship | Individual Donations | 2.000 euro |
| Active Citizens Fund | EGALIS (Research and development scripts for 15 videos about feminism) | 9.374 euro |
| Terre des Hommes Switzerland | Video production services for an awareness campaign for the protection of children refugees | 5.000 euro |
| Stars4Media Second Edition - Vrije Universiteit Brussel - VUB | Production of 2 educational videos on Stealthing (non-consensual condom removal) and Pick-up artists in Romania | 10.800 euro |
| Embassy of France in Romania | Supervision group for non-professional reproductive health counsellors (6 months) | 4.950 euro |
| ТО | 48.134 euro | |

The Confirmed Budget for 2022-2023

| Donor / Financier | Project | Amount granted |
|----------------------|---------|----------------|
| Active Citizens Fund | EASIER | 100.000 euro |